

FAX

R. J. Reynolds Tobacco Co.
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Edison, N.J. 08837

Date 10/24/96

Number of pages including cover sheet 3

To: Star Tobacco

Jay / Paul

Phone _____

Fax Phone 201-399-4800

CC: Mike Cobucci

Greg Mitchell

From:

Lanny Wolfe

Phone 908-225-4774

Fax Phone 908-417-9076

Voice Mail 800-757-8255
Ext.48795

☐ Urgent

☒ For your review

☐ Reply ASAP

☐ Please comment

Enclosed is the information you will need to work the November VAP Promotion. Please pack each display with 1 carton each of the 4 styles of DORAL B2G1F product and 1/2 carton of each of the 4 styles of live product. Add to normal order for each account on attached VAP list beginning November 4th. You will be credited with approximately **\$545.00** if displays are packed and automatically sent out to accounts on the attached list by November 30th.

If you have any questions please let me know.

Thanks.

Lanny

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